

Join us for the 35th Anniversary



June 16, 2025
Fiddler's Elbow Country Club
Bedminster, NJ

www.HigginsClassic.org

**Special
Olympics**
New Jersey



**THE
HIGGINS
CLASSIC**

Presented by:

GT Greenberg
Traurig


SHAWMUT

Support Special Olympics New Jersey

Through sports and training, health initiatives, and leadership opportunities, **Special Olympics New Jersey (SONJ)** strives every day to create a better world through acceptance and inclusion. By registering for **The Higgins Classic**, you will enable more athletes with intellectual disabilities to shatter stereotypes and exceed expectations.

As we celebrate our **35th Anniversary**, the June 16, 2025 tournament will feature incredible prizes, valuable gifts, fun course contests and on-course bourbon tastings, a silent auction, a raffle that includes trips, foursomes at top courses throughout New Jersey, and many other items! Look for special opportunities to become a sponsor, which will entitle you to brand exposure, foursomes, and a place in our Digital Ad Journal.

To register or donate, visit **www.HigginsClassic.org**.

Tournament Schedule

8:30 am - 10:15 am

Registration & Breakfast

10:30 am

Shotgun start:

Forest*, River, & Meadow courses

Scramble format

**Play on Forest Course will be offered if total participation exceeds club's minimum requirement.*

Lunch will be served on the course.

Immediately following round:

Cocktail Reception

Awards Recognition & SONJ Program

Silent Auction & Raffle



2025 Higgins Classic Committee

Wayne Lawrence
2025 Tournament Chairman
Shawmut Design & Construction

Chris Schiavone
Tournament Founder
RDC Golf Group

Ken Donovan
Tournament Founder
Fiddler's Elbow Country Club

Steven Bitterman

Boyd McKoane
Deloitte Services, LP

Timothy Cadigan
Avison Young

Ryan Milun
The Milun Law Firm, LLC

Greg Coates
Greenberg Traurig

Robert O'Leary
Atlantic Container Line

Dominic Cutri
Epiq

Doug Pridgen
Assured Partners

Greg Dadika
Boehringer Ingelheim

Parker Pridgen
Allied Management

Murphy Fitzpatrick
Allied Management

Ed Shannon
StructureTone

Eric Friedman
EvensonBest, LLC

Michael Sylvester
Bowman

Jeffrey George
BD

Greg Tabone
Milrose Consultants, Inc.

John C. Giordano III
Avison Young, *Retired*

Tom Varga
Metrographics

Chris Hunt
New Jersey Golf Foundation Inc.

Julio Villavicencio
Crown Architecture & Consulting

Christopher Johnson
Past Committee Chairman

Michael Welty

Stephen Johnson
Deloitte Services, LP

Don Yeatts
BFI Furniture

Dan Korb
Bressler, Amery & Ross

Special Olympics New Jersey
1 Eunice Kennedy Shriver Way, Lawrenceville, NJ 08648
(609) 896-8000, ext. 273 • HigginsClassic@sonj.org

Created by the Joseph P. Kennedy, Jr. Foundation. Authorized and accredited by
Special Olympics, Inc. for the benefit of persons with Intellectual Disabilities.



Sponsorship Opportunities

Event Sponsor - \$25,000

Logo on invitation, event website, and all on-site signage • Four (4) foursomes on Forest Course* • Choice of Course Contest Sponsorship on each course
Recurring Digital Golf Cart Ad on 3 courses* • Recurring Digital Ad at registration & reception • Special "Thank you" ad from SONJ • Highlighted award recognition & presentation with opportunity to speak at reception • Chance to include promotional item as giveaway to promote company • Year-round Platinum level SONJ sponsorship benefits

Presenting Sponsor - \$15,000

Logo on invitation, event website, and full sponsor sign • Three (3) foursomes on Forest Course* • Choice of Course Contest Sponsorship on 2 courses
Recurring Digital Golf Cart Ad on 2 courses • Recurring Digital Ad at registration & reception • Highlighted recognition & presentation at reception
Chance to include promotional item as giveaway to promote company

Tournament Sponsor - \$10,000

Logo included on event website & full sponsor sign • Two (2) foursomes on Forest Course* • Recurring Digital Golf Cart Ad on 2 courses • Recurring Digital Ad at registration & reception • Highlighted recognition & presentation at reception

Eagle Sponsor - \$7,500

Logo included on full sponsor sign • One (1) foursome on Forest Course*
Recurring Digital Golf Cart Ad on 1 course
Recurring Digital Ad at registration and reception • Recognition at reception

Birdie Sponsor - \$5,000

Logo included on full sponsor sign • One (1) foursome choice of Meadow or River Courses
Recurring Digital Golf Cart Ad on 1 course
Recurring Digital Ad at registration & reception

Par Sponsor - \$3,500

One (1) foursome in tournament • Recurring Digital Ad at registration & reception

**Play on Forest Course will be offered if total participation exceeds club's minimum requirement.*



Non-Golf Sponsorships

Photography Sponsor - \$2,500

Company name/logo displayed on each foursome photo taken on-site & distributed post-event • Course signage where photos will be taken
Recurring Digital Ad at registration and reception

Reception Sponsor - \$2,000

Premier signage at reception • Recurring Digital Ad at registration & reception
Recognition at reception

Putting Contest Sponsor - \$1,500

Signage at Putting Green Contest
Recurring Digital Ad at registration & reception

Course Contest Sponsor - \$1,250

Exclusive recognition on most popular contest hole: Meet the Athlete, Roll the Dice, or Air Cannon • *Limited opportunity, first come-first serve*

Golf Cart Sponsor - \$1,000

Signage on course • Recurring Digital Golf Cart Ad on 3 courses

Digital Ad - \$500

Recurring Digital Ad at registration & reception

Digital Golf Cart Ad - \$500

Recurring Digital Golf Cart Ad on 1 course

Reception Only Ticket - \$125

1 entry to cocktail reception following golf from 4:00 pm - 7:00 pm

Times subject to change.



RSVP



June 16, 2025
Fiddler's Elbow Country Club
Bedminster, NJ

**Reservations can also be made at
www.HigginsClassic.org.**

Sponsorship/Play: To ensure your space in the tournament, please make your reservation and payment by **June 1, 2025**.

Please reserve my sponsorship as:

Golf Sponsorships

● Event Sponsor	\$25,000
● Presenting Sponsor	\$15,000
● Tournament Sponsor	\$10,000
● Eagle Sponsor	\$7,500
● Birdie Sponsor	\$5,000
● Par Sponsor	\$3,500

Non-Golf Sponsorships

● Photography Sponsor	\$2,500
● Reception Sponsor	\$2,000
● Putting Contest Sponsor	\$1,500
● Course Contest Sponsor	\$1,250
● Golf Cart Sponsor	\$1,000
● Digital Ad	\$500
● Digital Golf Cart Sign	\$500
● Reception Only Ticket	\$125

*All sponsors will receive space in the
Digital Ad Journal shown at registration and reception.*

Digital Ad Information:

Digital Ads will be played on a continuous loop, displayed on screens throughout registration and reception. Digital Golf Cart Ads will play during round in golf carts. After the event, all Digital Ads will be featured on SONJ's Flickr page.

Digital Ads require a 16:9 format and must be a minimum of 1920x1080 pixels.

If purchasing a Digital Ad only, complete the Host Information and email your ad by **June 1, 2025** to **HigginsClassic@sonj.org**.

For complete Digital Ad instructions, visit tinyurl.com/higginsAD.

Please make checks payable to Special Olympics New Jersey.

Questions? Contact Christina at (609) 896-8000 ext. 273.

Donation Information

I am unable to attend the 2025 Higgins Classic, but am happy to support golf training for the following number of Special Olympics New Jersey participants at \$100 per athlete.

Please visit **www.HigginsClassic.org** to donate by credit card or scan the QR code below.

→ **Use your smart phone camera to make your donation today!** →



Total number of athletes: _____

Enclosed please find my check for: \$ _____

- ☐ Yes, my company will match my donation. I am enclosing my company's Matching Gifts paperwork.

Please make checks payable to Special Olympics New Jersey, return this card with your donation in the RSVP envelope provided and mail to **SONJ/Higgins Classic, 1 Eunice Kennedy Shriver Way, Lawrenceville, NJ 08648.**

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Referred by: _____

Created by the Joseph P. Kennedy, Jr. Foundation. Authorized and accredited by Special Olympics, Inc. for the Benefit of Persons with Intellectual Disabilities.

Host Information

1. Host's Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Email: _____
Referred by: _____

Foursome Information

2. Golfer Name: _____
Email: _____
3. Golfer Name: _____
Email: _____
4. Golfer Name: _____
Email: _____

If you require an invoice, please email **HigginsClassic@sonj.org**.
Credit card payments should be made at **www.HigginsClassic.org** or
scan the QR code below. Checks should be made payable to
Special Olympics New Jersey and mailed to **SONJ/Higgins Classic**,
1 Eunice Kennedy Shriver Way, Lawrenceville, NJ 08648.

→
**Use your smart phone camera
to make your payment today!**
→

